

Brad Haarer

Full-Stack Developer | AI & Workflow Automation | CRM & API Integrations

Fort Pierce, FL | 786-757-3735 | hyberion@gmail.com | linkedin.com/in/bradhaarer

PROFESSIONAL SUMMARY

Developer and automation specialist with 25+ years of experience spanning custom web applications, marketing technology, CRM administration, and technical support. Build n8n and Zapier workflows, AI agents, API endpoints, and client-facing tools that reduce manual work and connect business systems. Hands-on with Go High Level, HubSpot, WordPress, PHP, JavaScript, and SQL, with a background in higher education and technical instruction.

CORE SKILLS

Automation & AI: n8n, Zapier, Go High Level (GHL), OpenAI, Claude, Gemini, ElevenLabs, prompt engineering, AI chatbots and voice agents

CRM & Marketing Technology: GHL administration and telephony, HubSpot/HubL, Pipedrive, Boberdoo, TrustedForm flows, Facebook Conversions API

Web & Data: PHP, JavaScript, Node.js, jQuery, HTML5/CSS3, MySQL, SQL Server, Supabase, REST APIs, custom endpoints, webhooks, JSON

CMS & Infrastructure: WordPress, WooCommerce, LearnDash, Divi, Elementor, Oxygen, DigitalOcean, AWS, Azure, Docker, Apache, nginx, Git

PROFESSIONAL EXPERIENCE

Lead Developer / Admin | The Solutions HQ

2020 – Present

- Built AI-powered n8n workflows processing 500+ resume files at 95%+ accuracy, combining structured extraction, DigitalOcean storage, and delivery to web applications; reduced manual processing time by 80%.
- Administer Go High Level for clients, covering account configuration, automation, telephony administration, and AI agent development
- Built Zapier and n8n automations connecting CRMs, payment processors, and marketing tools through APIs and webhooks.
- Developed a self-contained area-code lookup API hosted on DigitalOcean, with public endpoint documentation.
- Developed TrustedForm flows and integrations and Boberdoo lead routing with TCPA safeguards, duplicate prevention, and multi-buyer distribution.
- Architected and maintain 14+ WordPress sites; built custom landing pages and interactive client tools, including Facebook Conversions API integrations.
- Built a sales teleprompter tool with real-time script guidance, lightweight CRM, reporting, and video-conferencing integration.
- Built self-contained tools for wills and durable powers of attorney, asset approval tracking, and career assessments backed by Supabase.
- Built a WordPress/LearnDash training platform with 30+ videos, interactive H5P and Captivate exercises, reports, and automations.

ADDITIONAL EXPERIENCE

Web Developer / IT Support | Americas Best Painting 2019 – Present

- Redesigned the company website, improving user engagement and lead conversion
- Automated email outreach, reducing manual effort by 70%; provide ongoing remote network, hardware, and workstation support.

Production Coordinator | ContentBacon 2018 – 2020

- Developed HubSpot custom modules and templates (HubL), extending the platform for content-marketing teams
- Administered Pipedrive CRM, HubSpot email campaigns, WordPress sites, and sales-funnel and lead-page builds.

Digital Director | JAZZIZ Magazine 2017 – 2018

- Led a digital transformation: website redesign and digital magazine platform development
- Grew the mailing list by 35% with interactive lead magnets and contests; managed server upgrades and security hardening.

Lead Developer | Paradigm Claim Services 2016

- Built a custom PHP/MySQL home-health billing application with geo-location tracking, mobile interface, invoicing, and insurance-rule compliance

Lead Developer | BattleComm.com 2015 – 2016

- Built a tournament-management platform (PHP/MySQL, jQuery/AJAX, Bootstrap) with scoring algorithms, ranking systems, and user authentication

Senior Web Specialist / Multimedia Design Coordinator / Instructor | Broward College 1995 – 2015

- Led college-wide web migration to SharePoint 2010 and 2013; built SharePoint approval workflows and custom XSLT applications for the Percussion Rhythmyx CMS
- Built ASP/JSP applications and database solutions for student services and faculty; designed A/V and videoconferencing infrastructure across campuses
- Taught Dreamweaver, Flash, HTML, Photoshop, game development, and digital video/audio production

SELECTED PROJECT LINKS

Sales teleprompter and lightweight CRM: <https://scriptasssit.me>

WillKit document-generation tool: <https://willkit.newmythology.net>

Area-code lookup API documentation: <https://area-code-api-idova.ondigitalocean.app/docs>

EDUCATION

Art Institute of Fort Lauderdale | A.S., Media Production (Audio and Video)